



ABOUT US | CONTACT US | ADVERTISE | RSS

SEARCH  
Search term(s)

- Progressive Grocer
- Web

Subscribe

Newsletters Magazine Digital Edition

- Home
- Industry News
- Category Features
- Products
- Research & Analysis
- Community
- Resources
- In Print

## supermarket industry news

## news video

- [Save](#)
[E-mail](#)
[Print](#)
[Most Popular](#)
[RSS](#)
[Reprints](#)

### Giant-Landover Plans Big Bag Giveaway in D.C.

Dec 7, 2009

Giant Food Stores, LLC's Washington, D.C.-area stores will distribute as many as 250,000 reusable bags to customers for a week starting Jan. 1 as part of the Landover, Md.-based Ahold USA banner's initiative to encourage people to substitute the eco-friendly totes for plastic bags, according to a published report.

The chain has joined forces with the Anacostia Watershed Society, a partnership which "will give Giant associates environmental knowledge that they can share with customers throughout the Anacostia Watershed," Anacostia Watershed Society president Jim Foster was quoted as saying in the Washington Business Journal. "In addition, the society will gain access to Giant associates and customers to engage in stewardship and educational programs."

This past summer, the district voted for five-cent disposable bag fee, which will take effect Jan. 1, with the aim of keeping trash out of the city's waterways.

Last month, Safeway, Inc. and CVS Caremark Corp. teamed with D.C. to give 122,000 reusable bags to city residents before the law becomes effective. Giant will also help distribute the reusable bags to Washington residents this month.

- [BOOKMARK](#)
[Save](#)
[E-mail](#)
[Print](#)
[Most Popular](#)
[RSS](#)
[Reprints](#)

**SUPPLIER DIRECT**

Anheuser-Busch operates 12 breweries in the United States.

[Learn More](#)

PROGRESSIVE GROCER

00:00 SHARE

- Threatened Grocery Strike Averted  
Nov 13, 2009, 07:20 AM EST (1:52)
- Leggo my Egg? Where Are the Wal-Mart?  
Nov 17, 2009, 08:15 AM EST (1:18)
FOX
- Brown County Sheriff's Department bagging groceries  
Oct 23, 2009, 09:25 AM EST (1:53)
FOX
- Cheaper groceries ahead?  
Aug 27, 2009, 10:02 PM EST (0:25)
- Grocer Offers Healthy, Tasty Treats  
Nov 25, 2009, 07:30 AM EST (2:41)
FOX

## Recent Supermarket Industry News

- [Who Are 2010's Top Women in Grocery?](#)
- [Shake 'N Bake Aims to Shake Up Dinnertime in Boston](#)
- [Miller Poultry to Donate 20,000 Lbs. of Chicken at Mich. Banners](#)
- ['Guiding Stars' Scientific Advisory Panel Gets New Member](#)
- [Mexico's Soriana to Deploy New ESL System](#)

[> Back to Supermarket Industry News Homepage](#)

## nielsen industry news

### Brandweek's Food & Beverage News

- [CPG Cos. Opt for Smarter Packaging](#)
- [Baskin-Robbins Whips Up Two Store Concepts](#)
- [Double Cross Vodka Gets a Makeover](#)
- [Tyson's Wright Brand Debuts Meatier Packaging](#)

### Convenience Store News' Latest News

- [7-Eleven Acquires 58-Store New England Pantry](#)
- [Kum & Go Receives Silver LEED Certification](#)
- [Susser Holdings' Director Resigns](#)
- [Fleet Card Fuels Acquires Sabco Petroleum](#)

## category features

**Organic Food, Beauty Products Still Niche Items: Study**  
Despite a lot of media attention and increased grocer interest in stocking organic food and HBC items, there has actually been no growth in the number of U.S. consumers who buy such products, according to a recent study by TABS Group, a Shelton, Conn.-based marketing, research and consulting firm in the consumer products industry.

**CPG Companies Shifting Resources from Traditional to Social Media: Study**  
Social media is increasingly playing a role in consumer packaged goods CPG company marketing strategies, according to a research study conducted by the Grocery Manufacturers Association (GMA).

[More Category Features >>](#)

## beer profit guide

The Beer Online Profit Guide, your online source for Beer Category Profitability. We're open 24 hours with Industry insights as fresh as our beer.

[> Visit Beer Profit Guide](#)

Advertisement